

# Our Kids Campaign

## Bransom Elementary School

### PTO Membership Drive & Fundraising Campaign

#### 2006/2007

In 2006/2007 we are consolidating the PTO membership drive, PTO fall fundraiser, PE, Music and Art fundraisers into one - Our Kids Campaign.

There will be only three fundraisers this year at Bransom:

1. Our Kids Campaign
2. Cookie Dough Sale
3. Family Fun Night

Your contributions enable Bransom to reach beyond BISSD funding in providing for our children's needs.

Our Kids Campaign goal is \$20,000. With your help we can achieve this goal and sustain Bransom Elementary's extraordinary learning environment!

#### **WHY BELONG TO, AND SUPPORT, PTO?**

There are many great reasons to support Bransom Elementary School PTO, here are just a few:

- Supports and enhances the school community through fundraising. The PTO funds projects that benefit all students.
- Promotes good communication between home and school.
- Sponsors social events to build relationships and grow as a community.
- Provides student and teacher hospitality programs to reward excellent student conduct and honor the critical role teacher's play in the success of our students. The PTO funds and organizes events for students, luncheons and breakfasts for teachers, and provides money for the classroom.

Membership fees support the school but do not require a time commitment. You can join but do not have to physically be at the school every day.

**Bransom Elementary School PTO - Our Kids Campaign**  
820 S. Hurst Rd  
Burleson, TX 76028



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#### WHY SUPPORT THE PTO FUNDRAISING CAMPAIGN?

Bransom Elementary:

- Provides your child with a great education ... T.E.A. Exemplary & Recognized Campus since inception, National Finalist for School of Distinction Award 2005/2006, and importantly "...we love your children and work hard to meet everyone's needs." *Mr. Justin Kirk*
- Operates at a level beyond BISD funding ... sustained by PTO fundraising.
- Receives 100% of your donation ... every dollar benefits the students and teachers. This is not a product sale. If we sold \$20,000 in products from a catalog, the school would receive only \$10,000, (50%).

You receive a tax deduction ... the PTO is a 501c3, non-profit organization and all contributions are tax deductible!

#### WHERE DOES THE MONEY GO?

In 2005/2006, you funded playground equipment, swings, library books, die-cuts and student/teacher hospitality programs.

In 2006/2007 funding is needed for electronic equipment - Infocus machines, digital cameras, projectors, televisions and DVD players for every classroom. We need money to carry on and grow our PE, Music and Art programs.

#### HOW DO I CONTRIBUTE?

Write a check for the amount you wish to contribute and deliver it along with the student information form by **Friday, September 29th**. Contributions of \$50 or more will be recognized in the Bobcat News by contribution level.

***All contributions, no matter the amount, are appreciated and respected!***

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**We will raffle off a Razor Pocket Mod Electric Scooter and an Ipod!**  
**The more you contribute the greater your chance of winning!**  
*Thank you for the prizes Gold Star Homes!*

Contribution Level (Per Family)	PTO Membership Included	Thank You Gifts*	Raffle Tickets
\$500+ - <u>Patrons</u> of the Bobcat	√	Cook-Out with the Principal Bobcat Gift Pack	35
\$250+ - <u>Boosters</u> of the Bobcat	√	Ice Cream Social Bobcat Gift Pack	15
\$100+ - <u>Supporters</u> of the Bobcat	√	Bobcat Gift Pack	5
\$ 50+ - <u>Friends</u> of the Bobcat	√		2

\* Gift Pack is a Bobcat - pencil, bookmark and decal. Limit one Bobcat Gift Pack per family. Social events are for students and guardians.

Encourage family and friends to contribute! A \$50 contribution can quickly become a \$100 contribution with the help of Grandmother, Grandfather and an Aunt or Uncle! Every dollar benefits the students and teachers. This is not a product sale.

Double your family's contribution - check with your HR department for educational matching programs. Please see the list of companies with matching gift programs attached or on the new PTO website! <http://www.burlesonisd.net/Bransom/PTO.html>

*Thanks in advance for your support!*

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Please make your check payable to "Bransom Elementary School PTO". Deliver it along with the student information form in the attached envelope to Rebecca Byrd or Robin Huneycutt in the school's Main Office.

*OR*, send it with your child to school and have them give it to their teacher.

*OR*, mail it to the address below.

***Tax documentation will be sent in January 2007 for contributions of \$500 or more. Cancelled checks can be used for tax purposes when donations are less than \$500.***

Questions or comments, please contact us at [bransompto@hotmail.com](mailto:bransompto@hotmail.com):

Kay Vaughn, PTO President

Anna Wooderson, PTO Vice President

Julie Zentell, PTO Treasurer

Gretchen Garrett, PTO Budget/Finance

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### Student Information Form

Contributor's Name (please print)

\_\_\_\_\_

List all students in the family who attend Bransom Elementary School:

STUDENT	GRADE	TEACHER
_____	_____	_____
_____	_____	_____
_____	_____	_____

address:

\_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

My contribution of \$\_\_\_\_\_ (check # \_\_\_\_\_) to Our Kids Campaign is enclosed.  
I will be contacting \_\_\_\_\_ for a matching donation.  
Check here \_\_\_ for your contribution to remain anonymous.

Make checks payable to: "Bransom Elementary School PTO".

	Raffle		
	Tickets	# for Scooter	# for Ipod
\$500 Patron	35	_____	_____
\$250 Booster	15	_____	_____
\$100 Supporter	5	_____	_____
\$ 50 Friend	2	_____	_____

An example at the Patron contribution level would be - 20 for Scooter + 15 for Ipod = 35

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